

**REMARKS**

Applicants wish to thank the Examiner for the attention accorded to the instant application.

Claims 2-4, 6, 8-11, 13-15, 20-25, 27-29 and 34-37 are pending in the application. Applicants have amended claims 2, 8, 13-15, 20-23, 27-29 and 34-36. In particular, claims 8, 14-15, 20-23, 28-29 and 34-36 have been amended to improve readability.

**I. Claim Rejections – 35 U.S.C. §102(e)**

The Examiner has rejected claims 2-4, 6, 8-11, 13-15, 20-23, 27-29 and 34-37 under 35 U.S.C. §102(e) as being anticipated by U.S. Patent No. 6,092,053 to Boesch et al. (“Boesch”).

Applicants have amended independent claims 2, 13 and 27 to more particularly point out and distinctly claim the subject matter regarded as the invention. In particular, independent claim 2 has been amended to recite that alternative pieces of information provided by the user are stored and presented as selectable items for the user. Independent claim 13 has been amended to recite that alternative pieces of information are stored in the customer information storage means. Independent claim 27 has been amended to recite a customer information storage means for storing customer information designated by a user at one of the plurality of terminals wherein the alternative pieces of information are stored in the customer information storage means.

The present invention, as recited in the amended claims, is directed to a method and system for commodity ordering where the customer information is stored and displayed as selectable items. A commodity ordering website in accordance with the present invention may offer, once the customer information has been authenticated by a ID and password, a menu of different customer information comprised of selectable items. The selectable items may include,

for instance, different shipping addresses or different methods of payment. Any new information provided by the customer is stored and displayed as a selectable item for the current visit by the customer as well as subsequent visits. That is, the customer may choose from a plurality of selectable items comprising the customer information as a selectable item for designating the customer information for each commodity.

By contrast, Boesch discloses merchant invoked commerce method in which a customer information server mediates between the customer and the merchant. Boesch teaches that alternative pieces of information may be entered by the customer. However, Boesch does not teach or suggest that alternative pieces of information entered by the customer are displayed as a selectable item for the current visit by the customer as well as subsequent visits. The customer information server as disclosed by Boesch is limited to displaying customer information selected by the customer information server. Boesch does not teach or suggest that alternative pieces of customer information are stored and presented as selectable items as recited in the claims of the present invention.

Since the cited reference does not disclose each and every limitation recited in the amended independent claims, Applicant submits that claims 2, 13 and 27 allowable over the cited reference. Early notice to that effect is earnestly solicited. Claims 3-4, 6, 8-11, 14-15, 20-23, 28-29 and 34-37, by their dependency on amended independent claims 2, 13 and 27, are similarly allowable.

**II. Conclusion**

For the foregoing reasons, Applicants respectfully submit that all pending claims 2-4, 6, 8-11, 13-15, 20-23, 27-29 and 34-37 are now in condition for allowance. Early notice to that effect is earnestly solicited.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'P. Esatto, Jr.', is positioned above the printed name.

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